



THE HELVETIA HERALD

VOICE OF THE

Swiss-American Stamp Society

EDITOR - Herbert E. Du Russel, 1058 Brookdale Avenue, Bayshore, New York 11706

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SUMMER EDITION OF THE HELVETIA HERALD

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SASS HAPPENINGS

Since the last issue there has not been too much happening. Our society suffers with a great "Silent Majority".

Nominations were put before the membership, and votes were received only for our active member from New England, Jan Donker, and our other active member from New Jersey, Harlan Stone, for the office of president. So, votes will be in order to decide which of these two fine gentlemen will be the first president of SASS.

By default, Allan Sullivan, of Oregon, is Vice President, Bob Clarke of Louisiana, Secretary, and Herb Du Russel, New York, Treasurer.

Harley Stone's name was submitted for nomination of President since the last issue of the Helvetia Herald.

At this time I want to thank Bob Clarke for the fine job done in putting out our fine membership roster. Has everyone received his copy? If not let us know and one will be sent out to you.

The next issue of the Herald will be out in October. If there is no objection it will be published by-monthly, as, in this way more information can be passed along to the members. I would like to have opinions on this. ONE OTHER IMPORTANT MATTER. Outside of a few members offering there talents there has been very little response in sending in material for the bulletin. HOW ABOUT IT, FELLOWS??????????

PROPOSED SALES CIRCUIT

Outside of five or six members no one else has shown much interest in the proposed sales circuit, to be managed by Dr. Felix Ganz.

With this issue of the Herald are full details and application to join in this fine venture. I am sure many of you have surplus stamps you'd like to dispose of, so why not take advantage of this outstanding opportunity. Sign up to day and send in your application and material to Dr. Ganz.

CHAPTER NEWS

NEW ENGLAND: Jan Donker has done a fine job with the chapter he has established. Not only has he increased membership in SASS, but the chapter has taken on many interesting projects. Keep up the good work, Jan. Maybe you can pass your secret of success to some of those less successful in forming and carrying on.

NEW YORK: There are a good number of the SASS members in New York, enough to make for a strong chapter. The chapter started off alright, but as the year wore on, interest wanned. They met at the Collectors Club in New York, and the last meeting in May, there was only a few members attending meetings. It is up to you New York members whether you wish to have a chapter or not. Kindly let Harlan Stone, president of the chapter, know your wishes.



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SWISS SOLDIER STAMPS

We also stock these beautiful issues, and will be happy to send you the story about these issues, for a stamped envelope. A very popular area of Swiss collecting, due to low prices and large variety, and completion possible, as they were issued during WWII only, plus a small number for WWI. Very few sell for over \$1.00, a very interesting part of history. SPECIAL OFFER 100 Diff. Swiss Soldier Stamps \$9.00.



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SWISS PTT DISTRIBUTES PHILATELIC PROMOTION BROCHURES

Another example of how the Swiss Postal Administration promotes stamp collecting without expecting its clients to foot the bills, comes in the form of fourteen superb brochures being distributed to citizens and tourists without charge, at all the Philatelic Service Offices.

Attractively designed, beautifully printed on fancy paper stock and well illustrated, these brochures are intended to encourage philatelic activities as an enjoyable rewarding and recreational avocation. The text opens with a condensed history of the city in which they are distributed, then continues with a promotional message telling about the fascination of stamp collecting, and an explanation of how the Swiss Postal Administration can help in this endeavor by offering new stamps at face value. The 16½ x 8½ inch center spread reproduces in faithful full color 16 enlarged reproductipns of various Pro Juventute issues showing Swiss butterflies, flowers, animals and stained glass windows.

The brochures come in German, French, Italian and English editions for the various cities depending on the languages most widely used by their clients. These are: in Basel, German and French; Bern, German and French; Geneva, French and English; Lausanne, French; Gallen, German; in Zurich, German and English.

While they are intended for free distribution to citizens and tourists at the Philatelic Services Offices (which are in separate, comfortable locations apart from the regular postoffices, American collectors may obtain the ones they want from the following address, provided that 25¢ is remitted for each one desired, solely to cover handling and postage costs:

Mail To:

SWISS PTT PHILATELIC SERVICE OFFICE
Parkterrasse
3000 Bern, Switzerland.

Note: The above information furnished through the courtesy of Mr. Ernest Kehr, Director of the Stamp News Bureau, New York.

MEMBERS: New Issues, including the 1970 issues, FDGs, too, are still available, at 10% over face value.

Speaking of New Issues, some excellent stamps will be issue by the Swiss PTT in September, as you'll see from the write-up in this issue. We wish to thank Mr. Ernest Kehr, Director of the Stamp News Bureau, New York for supplying this information.

Back issues, or a complete set of Dr. Ganz's articles are available. Kindly submit 30¢ in stamps to cover postage.

SWITZERLAND NEW RELEASES, continued.

All five of the stamps were designed by Hans Erni, and engraved by Karl Albrecht Bickel, son of the noted designer-engraver, who now uses his middle name rather than the "junior." These were recess engraved and printed by the Swiss Postal Administration's Printing Plant, in Bern, from cylinders comprising four panes of 25 subjects each. Both the "Publicity" and "Portrait" stamps are on white stamp paper, lightly coated with a luminescent substance, with a mixture of impregnated violet silk fibres. In addition to offering mint stamps at face value to dealers and collectors, the Philatelic Service Office, in Bern, also is providing first day covers: the complete sets on a single envelope with official engraved cachet, or in the case of the "Publicity" set, also as individual stamps, each with the appropriate cachet.

Interesting Side Note:

In addition to the striking portraits, each stamp includes the signature (autograph) of the personality honored.

Schweiz
Suisse
Svizzera

Porträtmarken 1972
Timbres-poste „Portraits“
Francobolli „Effigie“

Ausgabetag 21. 9. 1972
Jour d'émission
Giorno d'emissione



Alberto Giacometti
1901—1966
Kunstmaler und Bildhauer
Artiste-peintre et sculpteur
Pittore e scultore



Charles Ferdinand Ramuz
1878—1947
Schriftsteller
Ecrivain
Scrittore



Le Corbusier
Ch. Ed. Jeanneret 1887—1965
Architekt und Kunstmaler
Architecte et artiste-peintre
Architetto e pittore



Albert Einstein
1879—1955
Physiker
Physicien
Fisico



Arthur Honegger
1892—1955
Komponist
Compositeur
Compositore



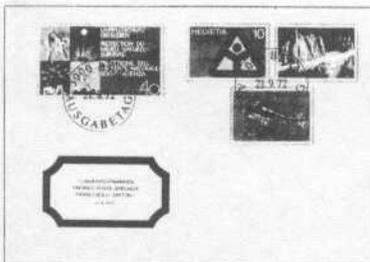
Entwürfe Dessins Disegni: Hans Erni, Meggen
Stahlstiche Gravures Incisioni: Karl Albrecht Bickel, Walenstadtberg

Format
Format
Formato
26 x 36 mm

Schweiz
Suisse
Svizzera

Sonderpostmarken
Timbres-poste spéciaux II/1972
Francobolli speciali

Ausgabetag 21. 9. 1972
Jour d'émission
Giorno d'emissione



- 10 Zivilschutz Protection civile Protezione civile
Jürg Mauerhofer, Bern
- 20 Schweizer Alpen Alpes suisses Alpi svizzere
Spannörter
Edi Hauri, Basel
- 30 Schweizerische Rettungsflugwacht Garde aérienne suisse
de sauvetage Guardia aerea svizzera di soccorso
Richard Gerbig, Zürich
- 40 Umweltschutz Protection du milieu naturel
Protezione dell'ambiente naturale
Max Hunziker, Zürich / Celestino Piatti, Basel



Collect

SWITZERLAND'S STAMPS (HELVETIA)

SERVICE IS OUR MIDDLE NAME



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