



Helvetia Calendar

- Jan. 15 ----- Helvetia Society monthly meeting, Fair Lawn Arts Center, 12-56 River Road, Fair Lawn, N.J., 8 p.m.
- Jan. 30 ----- Helvetia Mail Auction No. 15 bid deadline.
- Mar. 14-16 --- Special Swiss exhibit competition sponsored by Helvetia at BEPEX, Paramus, N.J.
- May 1 ----- Swiss program at Collectors Club of New York.

Hochuli Heads 1974 Officers

Edward S. Hochuli of New York became 1974 Helvetia Society president at the December meeting when the entire nominated slate was elected without opposition. Voted in with him were four New Jersey residents: Werner Vogel, vice president, Gerald S. Diamond, secretary, George H. Wettach, treasurer, and Otto Hug, librarian. President Hochuli will fill appointed positions as needed.

Your Helvetia Connection

With the election of new officers, the Helvetia Society now has a new set of connections for members to remember. Depending on what your correspondence involves, you should direct your letters to the following officers and appointed chairmen:

Dues payments -- Treasurer George H. Wettach, 17-20 Well Drive, Fair Lawn, N.J. 07410.

Membership forms, questions and requests concerning society programs and services -- Secretary Gerald S. Diamond, 1 Mt. Vernon Road, Upper Montclair, N.J. 07043.

Helvetia Alphorn manuscripts, copies and mailing address changes -- Editor Harlan F. Stone, 48 Division Ave., Summit, N.J. 07901.

Helvetia Mail Auction purchases and sales -- Auction Manager Henry Gitner, P.O. Box 382-A, Baldwin Place, N.Y. 10505.

Dealer advertisements -- Advertising Manager Robert C. Ross, 28 Kenmore Place, Glen Rock, N.J. 07452.

Library loan requests -- Librarian Otto Hug, 13-40 Second St., Fair Lawn, N.J. 07410.

HAPPY COLLECTING IN THE NEW YEAR

Last Call For Dues

This is the third and last call for 1974 dues, which are \$3 for North American members and \$5 for overseas members. The dues pay for the printing and mailing of the monthly Helvetia Alphorn. To insure that they receive copies after this issue, still delinquent members must mail their dues at once to the treasurer.

Third Helvetia Member Belongs to A.P.S. Speakers Bureau

A new Helvetia member, Dale R. Eggen of Colorado, is also a member of the A.P.S. Speakers Bureau, with Swiss philately as his topic. Two other Helvetia members who also devote their speaking efforts on behalf of the A.P.S. to the same subject are Steve Pomex of New York and Harlan F. Stone of New Jersey. Helvetia members belonging to local philatelic groups can call upon these three to provide speaking programs.

Swiss Covers Bring Record Auction Prices

The auction of the Edith Faulstich postal history collection in New York in November, including about 200 early Swiss covers, brought a record price for an "extra-courier" letter used during the Helvetic Republic of 1798-1803, when Napoleon's army occupied Switzerland. Two such covers with a black instead of the more common red handstamp each realized \$1,000. Helvetic Republic covers with franchise and military postmarks sold in many cases for more than \$100.

Cantonal Messengers Appear On INTERNABA Sheet

About two decades ago, the Swiss Postal Administration commissioned paintings of messengers of the 13 old cantons in their colorful clothes for display in the postal museum in Bern. In 1964 the Swiss PTT issued a set of 13 post cards reproducing these paintings. Now the PTT has announced that four of these paintings will appear on a souvenir sheet to be issued Jan. 29 to promote INTERNABA, the international postage stamp exhibition being held in Basel on June 7 to 16 to mark the centenary of the founding of the Universal Postal Union in Bern. The souvenir sheet will depict messengers from Basel, Schwyz, Uri and Zug. Other messengers in the paintings and on the cards are from Appenzell, Bern, Fribourg, Glarus, Luzern, Schaffhausen, Solothurn, Unterwalden and Zurich.



New Alhorn Printing Method In Trial Use

This month's Helvetia Alhorn has been printed on a Gestetner press and mailed in Illinois. This printing method offers full color reproduction. If this procedure proves satisfactory, the new arrangement is expected to become permanent, and more details will appear in the next issue.

The delay in the appearance of this issue has been caused by the need for the editor and the prospective publisher to work out certain procedural details, and the greater distance between them. Previous issues have been published in New York, where the editor also works.

News Briefs

A total of 15 members, wives and friends attended the annual Helvetia Christmas dinner on Dec. 15. Among those present were Sophie and Eddie Buser of New Jersey, Helvetia members #3 and #7 respectively, who were among the society's founders in 1938 and hold its only honorary life memberships. Members George H. and Frieda L. Wettach of New Jersey brought Swiss folk music records to provide entertainment.

Any member who would like to head a "cachet" project is asked to notify the secretary. This project would involve the preparation and sale of specially designed covers bearing postmarks of U.S. towns with Swiss connections, such as Helvetia, W. Va., and New Glarus, Wis.

Several months ago a Helvetia member sent the editor a \$5 check for 25 NOJEX circuit books. The books are in stock, the letter has been mislaid, and the member has not complained about the slow fulfillment of his request. If he will notify the new secretary, he will receive his books.

New Addresses

- 508 Matthew C. Brogan, c/o Mrs. E. Pfaendler, Ringstrasse 3, Olten, Switzerland.
- 582 Fernand Smith, 77 Prospect Ave., Apt. 4G, Hackensack, N.J. 07601.
- 599 Malcolm P. Hunt, 10 Overbrook Lane, Darien, Conn. 06820.
- 635 John Giussoni, Altmossstrasse 44, 8157 Dielsdorf, Switzerland.
- 412 P. Walter Reimann, 39 University Heights Drive, Stony Brook, N.Y. 11790
- 617 Kenneth F. Wiget, Campus Manor Apts., 505 Clough St., Bowling Green, Ohio, 43402

New Members

- 560 George O. Trabue, Jr., 2101 Westwind Drive, Kingsport, Tenn. 37660.
- 693 George H. Braczyk, 44 Gordon St., Malden, Mass. 02148.

The Meaning of the Marks

Only one Helvetia member, Charles J. LaBlonde of Tennessee, has written the Alphorn to comment on the Swiss pre-stamp cover that appeared in the December issue. Referring to the large handstamped "5" marking, he says, "I think it is a French postage due mark based either on distance or number of postal zones or perhaps both."

Rather than attempt to explain all the postal markings on the cover in this issue, the Alphorn will wait until February for two reasons. First, this will give other members an opportunity to participate. Second, the Great Britain Helvetia Philatelic Society News Letter began to publish in its December issue a continuing article that explains the use of the handstamped 5 and other similar numbers. (Mr. LaBlonde submitted a reproduction of a cover showing a "2." The editor has covers in his collection bearing "2" and "3.")

To quote Mr. LaBlonde again, "After one exhausts the handbook descriptions (of Swiss prestamp covers), further information is not easily obtained. One must draw upon knowledge of collectors who have been active in this field. And the new Alphorn feature seems a good way to do this."

A second cover bearing a variety of postal markings will also appear in the February issue. Members who collect Swiss postal history are invited to submit their choices of covers to the editor during the coming months. He will return the covers after reproducing them.

JUST OUT!!

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Find out what the new value of the Swiss Franc has done for your collection, price increases on some items are amazing, as the combination of devaluation of the U.S. dollar, and the jump in price of many better issues make for some real increases. Write today, its' free, along with our monthly Swiss bulletin.

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Member: Helvetia Soc., APS, SPA, SASS, HPS. Ed Chalfant,
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Hello!

Judging by some of the phenomenal price increases in the 1974 catalogues, I am not at all surprised that many of the members who purchase material do so for investment purposes as well as buying for their collections. Many lots in this auction are well suited for investment purposes.

For those of you who have not yet used the services of the auction department, either in buying or selling, why not try it. You might be pleasantly surprised.

Sincerely,

LOT #	DESCRIPTION	CATALOG OR ESTIMATE
1	#36 5rp "Strubeli" 5 Used copies all diff. shades w/ 4 frame lines. Few scattered defects, o/w VF.....	\$17.50
2	1871 Frank stamp on lilac paper, bottom sheet margin, F-VF M.	\$36.00
3	#81 15c yellow on white paper, F-VF Unused (no gum).....	\$70.00
4	#84a 40c Standing Helvetia perf. 11½x11 F-VF Mint Original gum	\$22.00
5	#105 20c perf. 11½x11 on white paper F-VF Mint NH block.....	\$ 5.60
6	Zum. 62A(2), 62B(4) F-VF Used 12c Cross & Numeral, all diff. shades incl. scarce greenish-blue shade, 1 has printing variety	\$25
7	146a, 8a, 64a (Zum.K2-4) F-VF Mint Hinged Tête Bêche pairs.....	\$ 7.60
8	#184 10 franc purple high value, F-VF Mint Never Hinged O.G..	\$70.00
9	#192 1919 15c PAX F-VF Used (Luzern 10/30/19 cds) w/ 2 line ovpt. "Bela Szekula Luzern" Unusual.....	\$10.00
10	242 VF Mint Lightly Hinged 1938 Souvenir Sheet.....	\$27.50
11	281-3 F-VF Mint 1942 Salvage Campaign.....	\$ 5.30
12	308-15, 22-7 4 F-VF Mint Lightly Hinged 1947-9 sets.....	\$ 5.61
13	340-3 F-VF Mint "Telecommunications".....	\$ 4.75
14	371a VF Mint Souvenir Sheet in PTT Souvenir Folder.....	\$ 9.00+
15	B25-8 F-VF Mint Never Hinged 1923 Pro Juventute.....	\$ 9.20+
16	B210 30c 1951 Pro Juventute F-VF Used block.....	\$18.00
17	B212-16 F-VF Mint L.H. 1952 Pro Patria.....	\$ 5.90
18	B217-21 F-VF Mint Never Hinged 1952 Pro Juventute.....	\$ 7.70
19	B227-31 VF Used blocks w/ FD cancels. Botton margins have names of insects in Latin & German.....	\$65.00+
20	B344 1965 NABRA Sheet 5 VF Mint NH copies (face 4.50).....	\$10.00
PRO JUVENTUTE BOOKLETS		
21	1953 VF Mint NH Complete & Unexploded.....Zumstein C.V.	\$36.00
22	1954 VF Mint NH Complete & Unexploded.....Zumstein C.V. (Only 61,510 issued of above-least # of any Pro Juv. Booklet)	\$15.00
23	1970 VF Mint NH Complete & Unexploded.....Zumstein C.V.	\$ 3.50
24	C43-4 F-VF Used Airmail set changed colors.....	\$ 5.75
25	102, 4, 5 5, 10 & 15c Industrielle Krieg. Thin Ovpt. F-VF Mint.Zum	\$15.60
26	109, 11, 14, 15 Thick Ovpt. F-VF Mint.....Zumstein C.V.	\$13.40
27	2017 30c Société de Nations w/ forged ovpt. Fine Used.....	\$ 5.00
28	3062-79 3c-2fr Int. Labor Bureau Short set VF Mint NH.....	\$27.55
29	601-8 Int. Org. for Refugees VF Mint Lightly Hinged set.....	\$52.00
30	7033 5fr. U.N. European Office F-VF Mint Never Hinged.....	\$ 4.00

Closing Date Wednesday, January 30, 1974. Please mail bids early.

COVERS

31	1841 Stampless folded letterfrom Geneva 1/23/41 (sharp strike in orange) to Italy w/ "Via di S. Julien" transit mark F-VF....	\$ 4.00
32	5c green wrapper (H&G 14) full sheet of 6 as issued. Some defects but still Fine Mint considering size (14"x19").....	\$ 5.00
33	5c Post Card (H&G 26) w/ added 5c UPU (plate position #185). On reverse is violet "Chocolat Suchard" ad showing girl w/ baskets	\$ 5.00
34	1909 10c (Scott Type A27) Private printed-to-order env. w/ large pictorial ad for "Lucerna Anglo-Swiss Milk Chocolate" Tear (not affecting stamp or ad) but o/w Fine & Unusual.....	\$ 4.00
35	1937 Private Children's Balloon flight card-Int. Flug. Zurich..	\$ 5.00
36	1939-46 Nice lot of 6 covers, most semi-postal franking (incl. B142) All F-VF clean covers.....	Scott C.V. \$ 5.05
37	B178+B182 VF Registered Cover (w/IMABA cachet) w/ Schaffhausen "Day of the Stamp" 12/5/48 pictorial cancel. VF.....	\$30.00+
38	B207-11 VF Cplt.set w/ cachet (600th anniv. of Canton Zug), cover is creased down center but is o/w F-VF. stamps are F-VF also....	\$ 8.60
39	Private 1959 Helicopter flight Schafisheim-Staifen w/ pair of #370 & special Triangle pictorial cancel on official flight card	\$ 4.00
40	B308(2),9,10,11(2),12(2) On Registered PTT cover, stamps VF, back of cover is defective but o/w F-VF.....	\$ 5.50

FIRST DAY COVERS

41	255 on VF Commercial FDC postmarked Rickenbach b. Wil.....	\$ 8.00
42	374-7 VF Cacheted & Unaddressed 1959 EUROPA & PTT overprints...	\$10.00
43	378-81 F Cacheted Addressed, opened roughly at top (backstamped)	\$ 3.60
44	412-15 VF Cacheted & Unaddressed 1962 Publicity.....	\$ 1.80
45	B148-9 F-VF stamps on a VG Commercial PTT envelope. 1945 Pro Juv	\$10.00
46	B217-21 F-VF Cacheted Addressed 1952 Pro Juventute.....	\$15.00
47	B237-41 Cacheted Addressed but 3 stamps are affected by 2 crossed pencil lines, o/w Fine.....	\$ 5.00
48	416-7 VF Cacheted Unaddressed 1962 EUROPA.....	\$ 1.50

LITERATURE & MISC.

49	circa 1850 12"x10" map of Switzerland in color, by Chambers of London. Slight tear but still VF and veryfresh!.....	\$ 8.00
50	Baedekers Travel Guide-1883 edition. Fine but 1 map missing. 466pp and 50 plates,.....	\$ 8.00
	(above volume would be excellent for a collector of Standing Helvetia covers)	
51	Baedekers-1922 edition VF 537pp & 115 plates.....	\$9.00
52	"Designs for Swiss Postage Stamp Issues 1936-41" by Hans Gaudard director of PTT. 18pp large booklet pictures all essays for 1936 3c-40c Landscapes, 50c-2fr Historical 1941, & 1938 3fr-5fr issues, in original colors w/ detailed explanation as to reasons for designs, printing, etc. VF & beautiful book.....	\$15.00

END OF SALE

Please send all bids to: Henry Gitner
P.O. Box 382-A
Baldwin Place, NY 10505

Please include membership #
with bids & airmail if
time is short.



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The "SWISS PHILATELIST" has just made one of its rare appearances!! To make up for this long delay we have published three numbers in one: 64, 65 and 66. The twelve illustrated pages contain among other items of interest, the following articles:

The Dr.A.E.Thill Revenue Collection.

An Issue is Born: 1972 Spannörter.

Swiss Stamp Booklets 1904-1936.

Investment: 22 Years of Market Progress.

Special Offers: Some Outstanding Rarities For All Pockets.

Of course our usual series of articles are also being continued.

Send 10c postage for a free sample copy which will be sent to you by airmail.

National Festival Cards
By Felix Ganz
(Continued from October issue)

<u>Card No.</u>	<u>Year</u>	<u>Stamp Value</u>	<u>Stamp Type</u>	<u>Picture or Subject</u>	<u>Surtax Recipient</u>	<u>Sold by P.O.</u>	<u>Remarks or Details</u>
43	1925	10c. green	pigeon and numerals	boy sketching	organizations for the deaf & deaf mutes	249,377	emblems of these organizations on address side
44	1926	10c. green	pigeon and numerals	boy yodeler	needy mothers	238,617	
45	1926	10c. green	pigeon and numerals	mother & child	needy mothers	234,517	
46	1927	10c. green	pigeon and numerals	little boy with flag	invalid nurses	206,722	
47	1927	10c. green	pigeon and numerals	sickbed scene	invalid nurses	205,798	
48	1927	20c. red	numerals and grain	little boy with flag	invalid nurses	4,168	rarest card, 20c. paid foreign rate
49	1927	20c. red	numerals and grain	sickbed scene	invalid nurses	4,841	rarest card, 20c. paid foreign rate
50	1928	10c. blue green	pigeon and numerals	old woman and girl	the aged	189,546	
51	1928	10c. blue green	pigeon and numerals	old man and girl	the aged	239,360	
52	1928	25c. blue	airplane over Alps	old woman and girl	the aged	9,198	Special red cancellations applied at 8 Swiss airports on air-mail cards (52-55) posted on Aug. 1, 1928. 56 combinations possible.
53	1928	25c. blue	airplane over Alps	old man and girl	the aged	no figure	
54	1928	40c. violet	pilot in cockpit	old woman and girl	the aged	8,836	
55	1928	40c. violet	pilot in cockpit	old man and girl	the aged	8,167	

<u>Card No.</u>	<u>Year</u>	<u>Stamp Value</u>	<u>Stamp Type</u>	<u>Picture or Subject</u>	<u>Surtax Recipient</u>	<u>Sold by P.O.</u>	<u>Remarks or Details</u>
56	1929	10c. brown	pigeon and numerals	boys raising Swiss flag	the Swiss National Fund	275,479	
57	1929	10c. brown	pigeon and numerals	soldier and family	the Swiss National Fund	281,551	exists with printer's imprint in lilac (small, rare) or bluegreen (large)
58	1929	25c. blue	airplane over Alps	boys raising Swiss flag	the Swiss National Fund	8,836	56-61 = 1st series in large format
59	1929	25c. blue	airplane over Alps	soldier and family	the Swiss National Fund	8,907	58-61 required for special balloon flight Oct. 6, 1929, from Zurich
60	1929	40c. green	winged letter	boys raising Swiss flag	the Swiss National Fund	8,489	
61	1929	40c. green	winged letter	soldier and family	the Swiss National Fund	8,489	
62	1930	10c. green	mother of flowing water	boy in school bench	Swiss schools abroad in need of help and support	277,151	
63	1930	10c. green	mother of flowing water	family, flags & fire	ditto	261,948	
64	1930	25c. blue	airplane over Alps	boy in school bench	ditto	10,178	64-67 required for special glider flight Bachtel, July 31, 1930
65	1930	25c. blue	airplane over Alps	family, flags & fire	ditto	10,177	
66	1930	40c. green	winged letter	boy in school bench	ditto	8,529	
67	1930	40c. green	winged letter	family, flags & fire	ditto	8,526	

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