



"Helvetia"

SOCIETY FOR COLLECTORS OF SWITZERLAND

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Summit, N. J. 07901, 273-4175

Helvetia Calendar

- Nov. 14 -- Helvetia meeting at NOJEX, two films and a speaker, 2 p.m. at Cranford Motor Lodge, Cranford, N. J.
- Nov. 17 -- Monthly meeting, Fair Lawn Arts Center, 12-56 River Road, Fair Lawn, N. J., 8 p.m. Program: air mail flights. Guests welcome.
- Dec. 12 -- Helvetia Christmas dinner.

Annual Christmas Dinner

The Helvetia Society's annual Christmas dinner will be held for the third year in a row at the Homestead Restaurant, 307 Terrace Ave., Hasbrouck Heights, N. J., on Dec. 12 at 7:30 p.m. Dinner chairman Fred Schumacher reports that only a dozen members and wives have made reservations with him. The cost will be \$5.25 per person for a complete roast beef dinner.

The cut-off date for reservations has been changed to the Nov. 17 meeting, when the society must commit itself for the table space it wants at the restaurant. All members are invited to bring their spouses and friends. Fred will accept further reservations by mail at his home, 86 West Haledon Ave., Haledon, N. J. 07508, or by phone, (201) 742-5222. The December newsletter will include a map with directions to the restaurant.

Dues Are Past Due

The 1970-71 Helvetia Society dues of \$2 per member were payable as of September. To date only about half the members have paid. Delinquent members can mail their dues to Treasurer George Wettach at 17-20 Well Drive, Fair Lawn, N. J. 07410, or bring them to the Nov. 17 meeting. Paid-up members are entitled to vote on society matters and to receive the monthly newsletter.

Stamp Printing Methods

Reprinted below is the text of the introductory slide to the A.P.S. slide program entitled "Stamp Printing Methods," which Helvetia members saw at the October meeting. The slide program includes half a dozen Swiss stamps to illustrate some of the printing techniques. The most interesting Swiss stamp was the typographed franchise stamp showing Henri Dunant, founder of the Red Cross (Scott # S15). Usually in typography the background is cut away, leaving the lines of the design in relief. In the case of this stamp, however, the portrait design was cut out and the raised background was printed.

| Printing Method | Recess | Relief | Plane |
|-----------------|--------------------------------------|----------------|--------------------------------|
| Line | Etching by hand Engraving by hand | Typograph | Lithograph (stone) |
| Screen | Photogravure (cross lined) | Photoengraving | Photolithograph (offset) |
| Grain | Photogravure Melted rosin | | Collotype (swollen gelatin) |

| Color Laydown | |
|-----------------|--|
| 1. Simple | Single color laid down in <u>one</u> impression |
| 2. Sequent | Several colors laid down in the <u>same</u> impression |
| 3. Separate | Several colors laid down as <u>separate</u> impressions in <u>different</u> areas, or superimposed in the same area so that one color blots out another without blending |
| 4. Superimposed | Several colors laid down as <u>separate</u> impressions in the <u>same</u> area to yield other colors |

Dwindling Membership?

A review of the current Helvetia membership list shows a total of 22 members who are likely to pay their dues this year.

Out of this total there appears to be only about 15 that plan to attend the meetings whenever they can.

At the October meeting only nine members showed up for one of the most informative programs the society has held, the A.P.S. slide program on "Stamp Printing Methods."

So far this fall six members have carried out all the work.

If the numbers get any smaller, the society will be one in name only.

The only way to reverse this trend is to recruit new members. Ed Hochuli, the membership chairman, needs the help of everyone.

News Briefs

The "recreational opportunity display" organized by the Fair Lawn Recreation Department for all community groups on Oct. 24 was cancelled because of concern that the weather would be too cold for the outdoor event. The Helvetia Society planned to display pages from the collections of members and to hand out a society fact sheet and a news release describing the Helvetia program set for NOJEX on Nov. 14.

The Amateur Collector, the London firm that specializes in Swiss philatelic material, will have booth # 16 at the ASDA show at New York's Madison Square Garden on Nov. 20-22. Mr. H. L. Katcher, the firm's managing director, has written to inform Helvetia members that anyone who purchases more than \$25 worth of material will receive a discount amounting to the price of his ASDA show admission ticket. The Amateur Collector will distribute a Swiss PTT packet including an official, cacheted first day cover of this year's Swiss CEPT-EUROPA set.